



The international private community for
trusted decision-makers

in

luxury travel

2025

The best in the business.

Founded in 2014, Connections Luxury is a world-leading community for decision-makers in the travel industry.

Think of us as your data-driven, luxury travel pocket toolkit.

Our directory of vetted suppliers, buyers, media, charities and destinations unlocks countless opportunities for meaningful business to happen fast.

Nothing beats the power of human-to-human interaction. Our events are unlike any other in the trade calendar.

Connections Luxury is a powerful and evolving year-round solution to communicate, educate and inspire our industry.

Community in numbers.

GBP 4.25 BILLION

buyer member spending power

25,000+

luxury travel representatives

59

in-person events

100%

carefully chosen & qualified

33

event destinations

95%

director-level & above

17

ConnecTALKS sessions

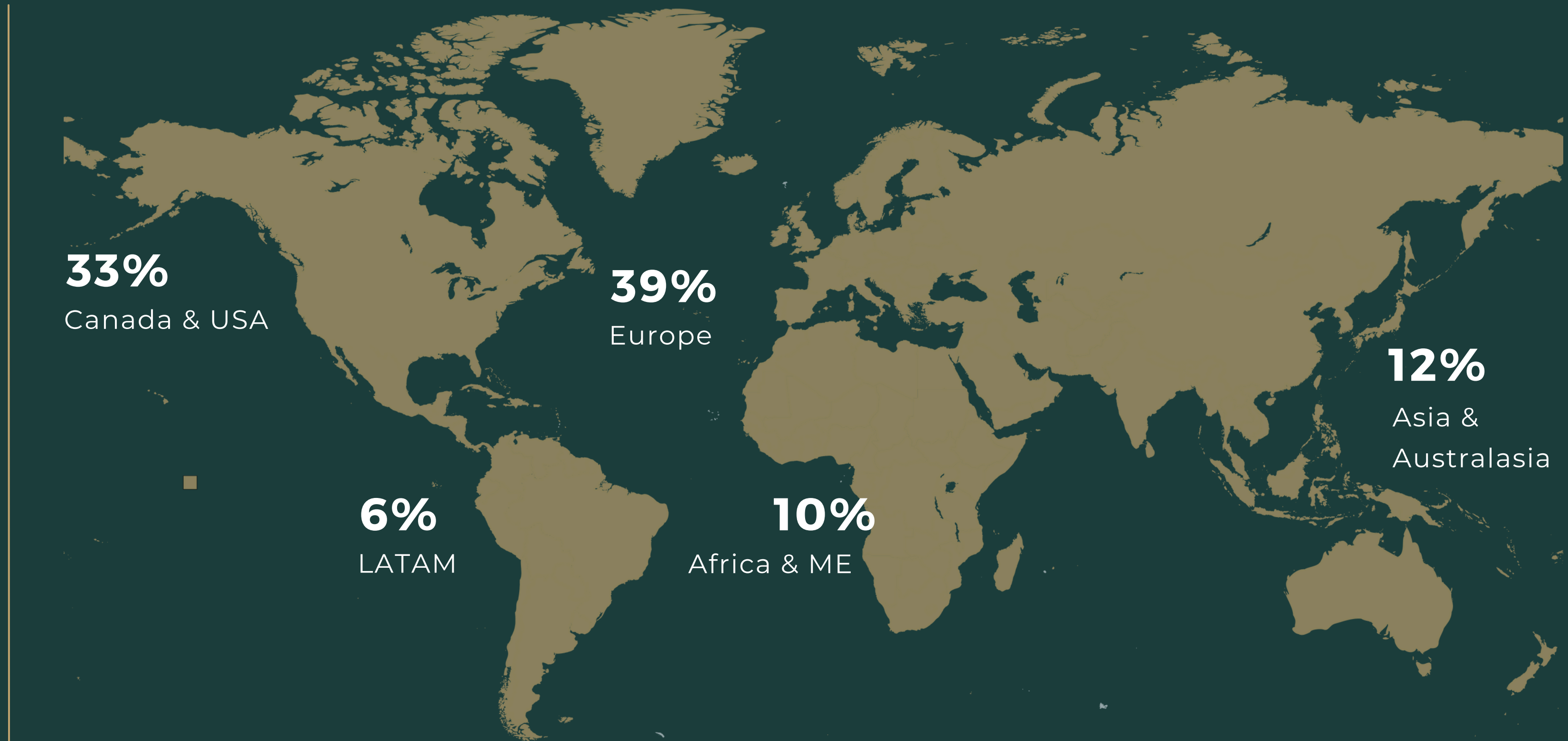
50+

nationalities represented

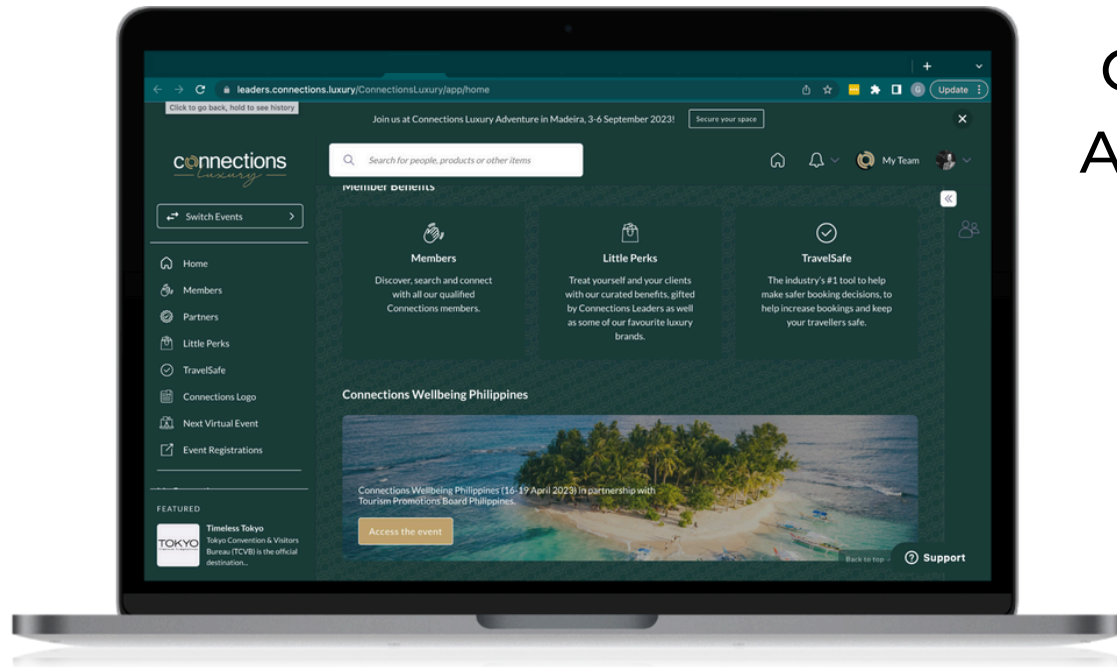
13

Virtual events

Source markets.



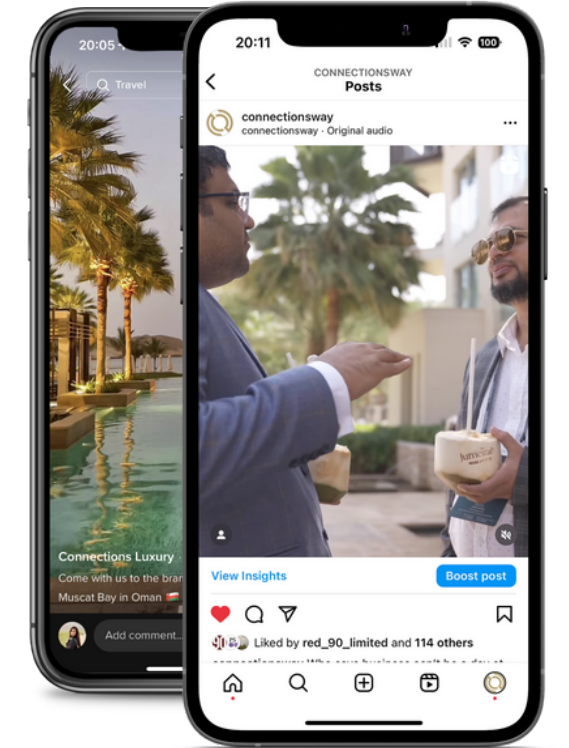
Global footprint.



COMMUNITY
ACTIVATIONS

IN-DESTINATION
EVENT

60-200+
decision-makers
in attendance



25,000
luxury travel
representatives

STRATEGIC
PARTNERSHIPS

PUBLISHING &
COVERAGE



We work with
the *best*
in the business.

We take pride in introducing vetted suppliers with qualified high-calibre agencies who we believe will add huge value to their high-net-worth clientele.

Our supplier product is a diverse collection representing the very best in handpicked destinations and premier suppliers in the market, including boutique and chain hotels, DMCs, trains and yacht charters, cruise lines, spas and practitioners, event services and extraordinary experiences.



Join us in 2025.

connections
— luxury —

Our community events.

Members receive:

A personalised agenda of pre-scheduled one-to-one appointments

Comprehensive content & educational programme

Lunch & evening networking receptions

Unique experiences & activities



Connections Luxury *Middle East*

Doha, Qatar

23-26 February 2025

Welcoming luxury buyers from the GCC and India, who want to meet leading travel companies from around the world. Specialisms in FIT and leisure.

70% MIDDLE EAST & INDIA **30%** REST OF WORLD

[Find out more](#)



Connections Luxury *Americas*

New York City, USA

9-12 March 2025

Welcoming luxury buyers from the Americas market, with a strategic focus on the East Coast, alongside a select international contingent eager to connect with leading travel companies from around the world. Specialisms in FIT and leisure.

85% AMERICAS EAST COAST **15%** REST OF WORLD

[Find out more](#)



Connections Luxury *Europe*

Barcelona, Catalunya

6-9 April 2025

Welcoming luxury buyers from Europe, with a small international contingent, who want to meet leading travel companies from around the world. Specialisms in FIT and leisure.

70% EUROPE **30%** REST OF WORLD

[Find out more](#)

Our community events.

Members receive:

A personalised agenda of pre-scheduled one-to-one appointments

Comprehensive content & educational programme

Lunch & evening networking receptions

Unique experiences & activities



Connections Luxury *UK & Ireland*

London, United Kingdom
21-24 September 2025

Welcoming luxury buyers from the UK, Ireland and a small international contingent who want to meet leading travel companies from around the world. Specialisms in FIT and leisure.

70% UK &
IRELAND

30% REST OF
WORLD

[Find out more](#)



Connections Luxury *Asia Pacific*

Tokyo, Japan
5-8 October 2025

Welcoming luxury buyers from the Asia Pacific market and a small international contingent who want to meet leading travel companies from around the world. Specialisms in FIT and leisure.

70% APAC

30% REST OF
WORLD

[Find out more](#)



Connections Luxury *Americas*

West Hollywood, United States
9-12 November 2025

Welcoming luxury buyers from the Americas market, with a strategic focus on the West Coast, alongside a select international contingent eager to connect with leading travel companies from around the world. Specialisms in FIT and leisure.

70% AMERICAS
WEST COAST

30% REST OF
WORLD

[Find out more](#)

Join us as a destination partner

Destination branding package

£10,000 per event

- ✓ Community event with member benefits
- ✓ Onsite and digital branding (expanded on next page)
- ✓ Two one-day virtual events
- ✓ ConnecTALKS sessions
- ✓ Exclusive socials
- ✓ Year-round access to the online community
- ✓ Member benefits across lifestyle & travel
- ✓ Be acknowledged as a Connections Leader



Flagship destination branding inclusions

Onsite

- ✓ Branding on media wall
- ✓ Branding on relevant onsite materials
- ✓ Opportunity to host an experience

Digital

- ✓ Recognition as event destination partner
- ✓ Branding featured on dedicated event page
- ✓ 1 piece of content featured on event page (pre or post event)
- ✓ Connections Luxury social media channels post
- ✓ Branding featured in event email communication
- ✓ Experience highlighted in pre/during/post communication



Strengthen your visibility with a pavilion
and welcome your private sector

Pavilion partner packages

Level One

Pavilion with **5** members + your attendance: **£35,000**

(package price normally £75,900 if coming individually and without additional inclusions)

- ✓ Full destination branding package inclusions
- ✓ Discounted attendance for your partners

PLUS

- ✓ Invitations to all Connections Luxury social initiatives physically and virtually for you and your members

Level Two

Pavilion with **10** members + your attendance: **£65,000**

(package price normally £75,900 if coming individually and without additional inclusions)

- ✓ Full destination branding package inclusions
- ✓ Discounted attendance for your partners

PLUS

- ✓ Invitations to all Connections Luxury social initiatives physically and virtually for you and your members

PLUS

- ✓ 1 complimentary room at event hotel for you
- ✓ A partner stand/lounge among/between your participating partners

Popular

Level Three

Pavilion with **15** members + your attendance: **£95,000**

(package price normally £108,850 if coming individually and without additional inclusions)

- ✓ Full destination branding package inclusions
- ✓ Discounted attendance for your partners

PLUS

- ✓ Invitations to all Connections Luxury social initiatives physically and virtually for you and your members

PLUS

- ✓ 1 complimentary room at event hotel for you
- ✓ A partner stand/lounge among/between your participating partners

PLUS

- ✓ Pavilion brand visibility on all event comms
- ✓ 1 pavilion solus email post-event highlighting all pavilion members to event attendees
- ✓ One month banner ad for your brand on community platform



Sam Blunsdon
Head of Commercial
sam@weareconnections.com
+44 (0)7543 224429



Greg Reeves
Managing Director
greg@weareconnections.com
+44 (0)7814 229681